

## ***YAY! Here's my FREE gift for you!!***

You've been sending out emails to your list, and you are SO ready for them to be SEEN! The following email subject lines have helped me (and others) build a multiple, six-figure business. Use these as a "swipe file" for your e-mails, by selecting the ones that resonate most with YOU as well as your audience. It's all about building a deep connection and sending e-mails that are written to make a difference for each recipient that opens them. Enjoy!!

Xoxo  
Amy

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### **100 E-mail Subject Lines That Get Opened**

1. hey
2. quick question
3. question for you
4. Let's chat this week - Wed. or Thurs.?
5. Are you around on Saturday?
6. I have an idea for you -- let's chat!
7. Did you see this?
8. OMG-- you HAVE to read this!!!!
9. So sorry
10. Let's DO THIS!!
11. The number one question people keep asking me...
12. BIG NEWS!
13. Have you heard about this yet??
14. check this out
15. Fixed link
16. My #1 secret to \_\_\_\_\_
17. My three favorite ways to \_\_\_\_\_
18. How I achieved/ found/ attracted \_\_\_\_\_ in 30 days
19. The hottest new trend in \_\_\_\_\_
20. Want to chat?
21. Doors are now OPEN
22. Five step formula to \_\_\_\_\_
23. Final notice

24. My secret to \_\_\_\_\_
25. quick note
26. Did you miss this?
27. Do you self-sabotage?
28. I notice you did this this week.
29. Are you resistant to getting what you want?
30. The Power of a Post-It Note
31. Greetings from \_\_\_\_\_!
32. \_\_\_\_\_ was a disappointment!
33. What \_\_\_\_\_ will do for your creativity
34. My heart is heavy
35. Are you kidding me right now?
36. You're not going to believe this!
37. I messed up. I'm Sorry.
38. Gentle reminder - one last time
39. Check this out
40. [name], are you still up?
41. Inspiration for your Sunday
42. Moments
43. [Name], can you do me a really quick favor?
44. Hi! How are you?
45. Deep breath - I've never talked about this publicly
46. (Time Sensitive) Did You See This?
47. Talk to me sister
48. She told me it was impossible
49. Are you still up? I am!
50. My vacation pics
51. I'm a little embarrassed about this
52. Are we talking Saturday?
53. Inspiration for you this weekend
54. Want a peek inside?
55. Intimacy
56. A treat for you
57. You are on my heart today
58. You're in luck!
59. My pregnancy biz plan
60. TODAY @ [insert time, time zone and topic of a free training call/  
webinar, i.e. Guided Meditation] - Join me?
61. Can I be real with you?
62. This is drama

63. This Saturday
64. Finally... the answer to "What's my purpose?"
65. Are you looking for a sign?
66. Are these hidden blocks sabotaging your life?
67. Sold out!
68. Reply right away, and what happens will amaze you
69. Is this getting in the way of what you really want?
70. I'm turning red as I admit this
71. Last-minute gift idea!
72. The three biggest mistakes [entrepreneurs/ women/ men/ people] make on Facebook
73. My secret recipe for \_\_\_\_\_
74. I just saw YOU!!
75. [Name] - THANK YOU!!
76. A Must-have book for [entrepreneurs/ coaches/ women/ men/ etc.]
77. [Name]
78. Final day to register...
79. An important message for [Name].
80. One question
81. Want to chat?
82. Our call tomorrow
83. Can you look at this?
84. would love your help, [Name]
85. It was great meeting you!! And here's the info I promised...
86. Oops!!
87. Exciting news!
88. How to [insert desired result] through [your favorite method] in 30 days or less
89. Are you around tomorrow?
90. quick note about this Wednesday
91. Here's the encore from yesterday's [training / webinar/ etc.]
92. Here's your VIP ticket!! See you SOON!!
93. This is going to be AMAZING-- can you make it??
94. Re: Your Application
95. Step-by-step Formula to [insert desired result]
96. I got an All Access VIP Ticket for you!! (time sensitive)
97. Are you stuck in uncertainty right now?
98. [Name]- I have something for YOU!! :)
99. What are you doing for [specific holiday]?
100. checking in...