

AMY YAMADA

SPEAKER & QUEEN OF DEEP CONNECTION
MARKETING

HELPING COACHES & SERVICE-BASED
ENTREPRENEURS INCREASE SALES THROUGH
CREATING A DEEP CONNECTION WITH THEIR
IDEAL CLIENTS





Amy Yamada trains coaches and service-based entrepreneurs to master the power of deep connection through their words and messaging, high ticket packages, and sales conversations, so they can create the impact and income they've always desired.

With over twenty years of experience in marketing, sales, promotions, and broadcast media, Amy has created her own, signature "Create, Connect, Offer" system that empowers entrepreneurs to breakthrough all the marketing noise, deeply understand and connect with their audiences, and make a massive difference for their clients.

As a result, Amy's clients, colleagues, and entrepreneurial friends have gained clarity in their message, confidence in how they communicate, and increased cash flow in their businesses. One more thing... she's all about empowering Powerhouse entrepreneurs!

A woman with long dark hair, wearing a bright red sleeveless dress and high heels, stands on a stage in a conference room, addressing an audience. The audience, consisting of many women, is seated at tables with laptops and papers, looking towards the speaker. The room has a modern, professional feel with recessed ceiling lights and decorative pendant lights. The text 'SPEAKING TOPICS' is overlaid in large white letters across the center of the image.

SPEAKING TOPICS

FOR SPEAKING REQUESTS, CONTACT AMY AND HER TEAM AT SPEAKING@AMYAMADA.COM

Create and Sell Your High Ticket Package

For Coaches and Service Providers Who Want to Make an Impact and Significantly Increase their Income

Are you ready to create a bigger impact and grow your income in your business?

Amy Yamada is ready to show you how to attract your best clients through creating and selling packages or experiences that deliver the best and most you have to offer. She also provides tips on how to increase conversions in your sales conversations without being salesy.

In her speaking session, you will discover how to:

- Create a high ticket package that is designed to make the biggest difference possible for your ideal client
- Use three specific steps to connect with your ideal client on a much deeper level so you understand how to serve them at your highest, with clarity and confidence
- Communicate your offer in a way that demonstrates value and credibility, and ultimately, increases your conversions
- Become known for one thing and scale your business!

This is your chance to create high ticket packages you believe in - and make a massive impact for other beautiful souls!

Create Your Clear Message

For Coaches and Service Providers Who Want to Know How To Create A Message That Attracts Their Ideal Clients

Oftentimes coaches and service-based entrepreneurs say, "I just want to help people - but I don't know how to describe what it is I do!"

This is where Amy Yamada comes in...

Amy will share with you how to craft a clear, authentic, and compelling message that will attract your best clients!

In this session, you will learn how to...

- Gain clarity on who you are serving - so you know how to deeply connect with them and provide the most value for them
- Use a simple storytelling framework to demonstrate your unique process of how you can help them go from where they are now to where they want to be
- Practice "conversational messaging" - so anytime you are in front of you ideal client, whether you're speaking with them one-on-one or in front of a group, you know how to talk about what you do in a conversational, appealing manner
- Use Amy's messaging method in your online and in-person platforms to have your ideal clients lining up to talk to you!

This is your opportunity to breakthrough all the online noise - and stand out with your voice, your stand, and the impact you are here to make!



At the core of this human being experience, we want to feel heard, validated, accepted, understood, and loved. If we can create a space where our fellow human beings, including our clients, feel this level of compassion through every form of communication, this world will be a better place.

- AMY YAMADA -



THE
ZONE EVENT



SERIOUS TAKE
PRODUCTIONS

REACH
ACADEMY LIVE



WHAT
PEOPLE
ARE
SAYING



“

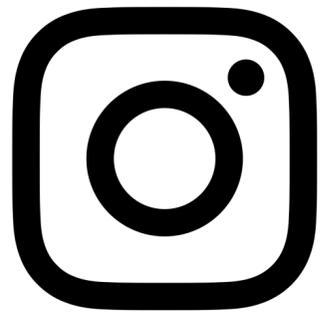
“Amy Yamada spoke at my ZONE Event last year for 700 people, and not only was she captivating and a powerful speaker, but she gave such real content that the audience just absolutely loved her. Without a doubt, I would have Amy back to add value to our future events.”

- SHANDA SUMPTER -

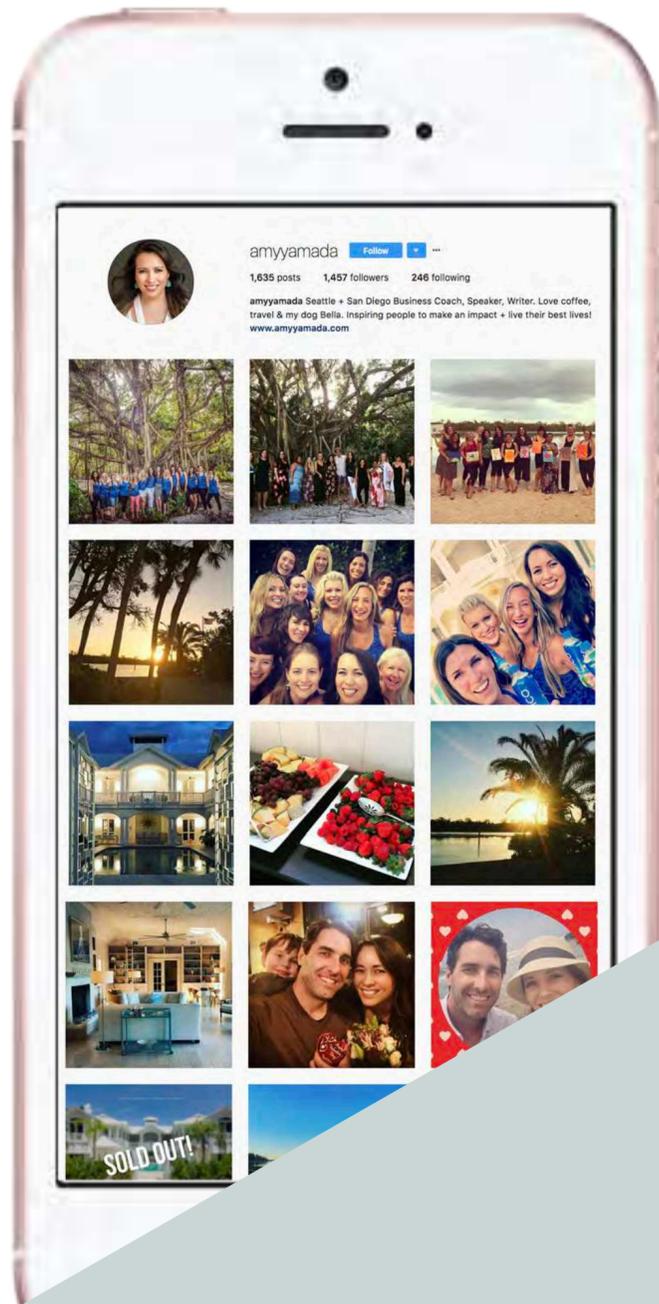
Business Success Coach/
Founder of HeartCore
Business



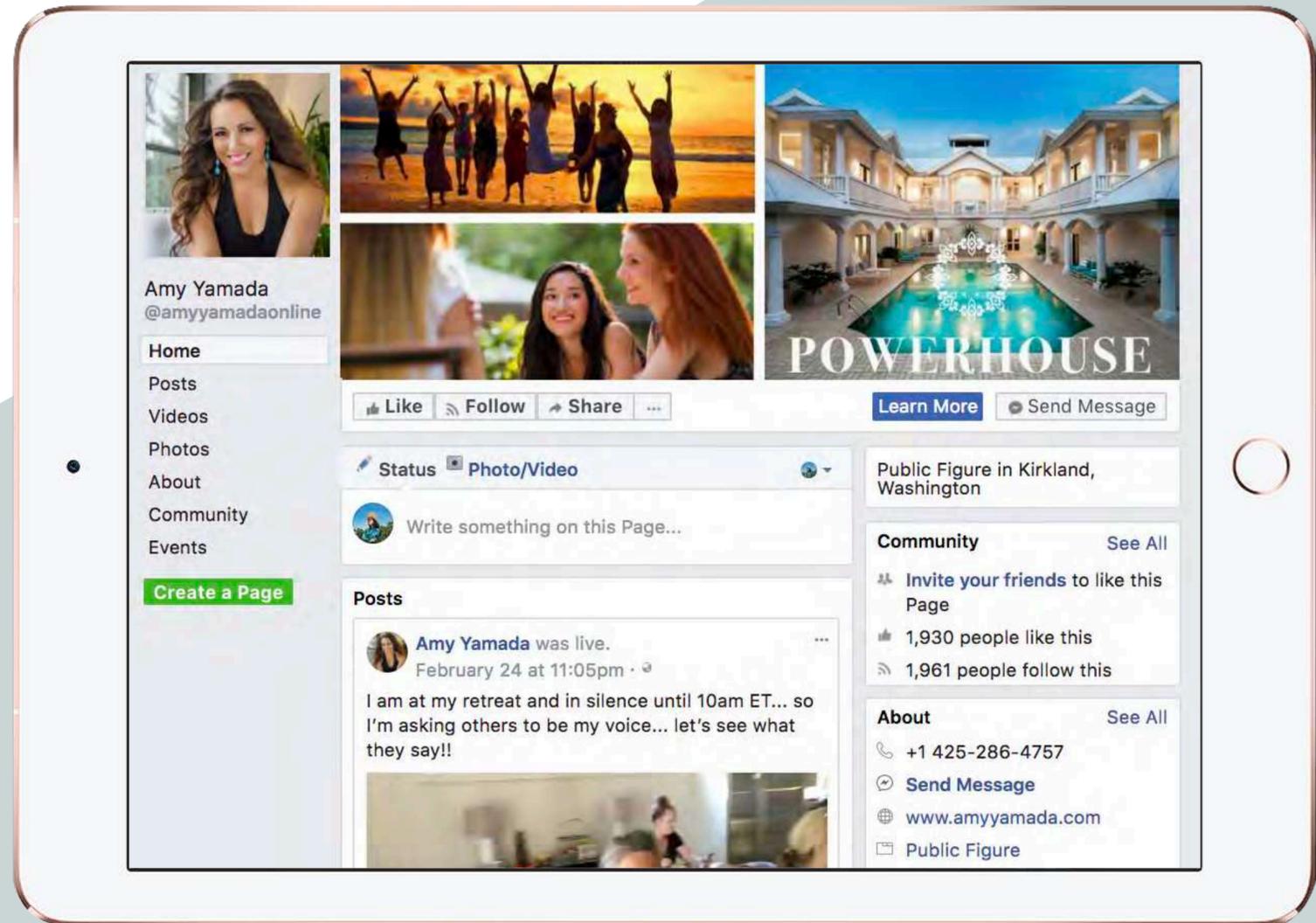
CONTINUE THE CONVERSATION



@amyyamada



facebook.com/amyyamadaonline





Amy Yamada

WWW.AMYYAMADA.COM